



OUR EXECUTIVE TEAM

# About Channing Ferrer.

Chief Revenue Officer, Built In

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Channing is the Chief Revenue Officer for Built In. His record of success as a go-to-market leader includes extensive experience growing international teams and implementing systems across global SaaS companies.

Prior to Built In, he led HubSpot's global operations and sales organization. Ferrer has also held leadership roles in sales and sales operations at Acquia, C2FO and S&P Capital IQ. He played a critical role in helping the latter scale to \$1 billion in revenue.

Channing holds a BS in Business Management from Villanova University.