

GREAT STORIES HAPPEN HERE.

Let us tell yours.

At Built In, our goal is to **connect talented tech professionals with industry leaders**. We're committed to **telling stories that make an impact**, and our robust suite of content is designed to do just that.

EXPLORE OUR BRAND ASSETS BELOW

What

A curated listicle based on a relevant, predetermined theme, such as job openings, DEI, technology trends, company culture, thought leadership and more.

Who

Multiple companies.

Why

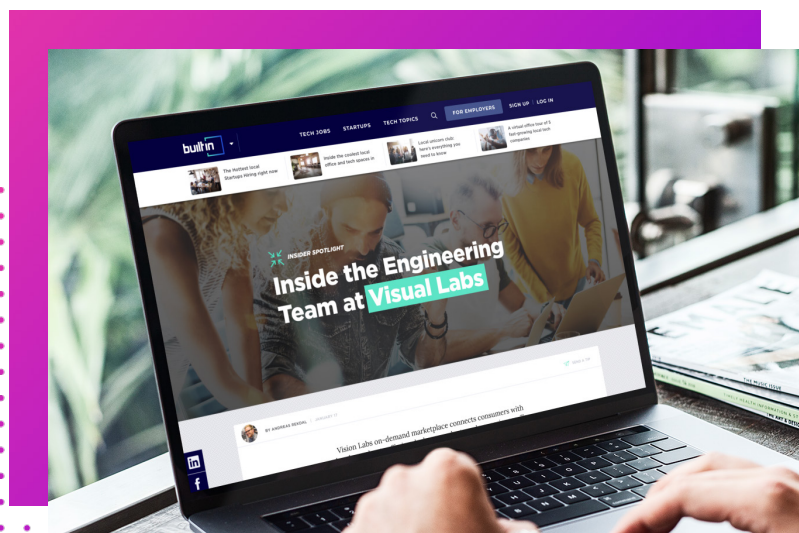
Topics are thoughtfully chosen to appeal to desirable mid- to senior-level candidates.

Employer Roundup.



*Available in select locations.

Insider Spotlight.



What

A highly-shareable, in-depth feature including interviews with 3 employees that provides prospective candidates and employees with a well-rounded view of your company. Can be purchased with photography services.*

Who

Just your team.

Why

Shows off team members, office space and unique employee perspectives in an engaging, easy-to-digest format.

*Photography services available in select locations only.

What
A documentary-style video that captures your company's culture and features three members of your team. Produced by Built In videographers and offered in two production formats: on-site or virtual.*

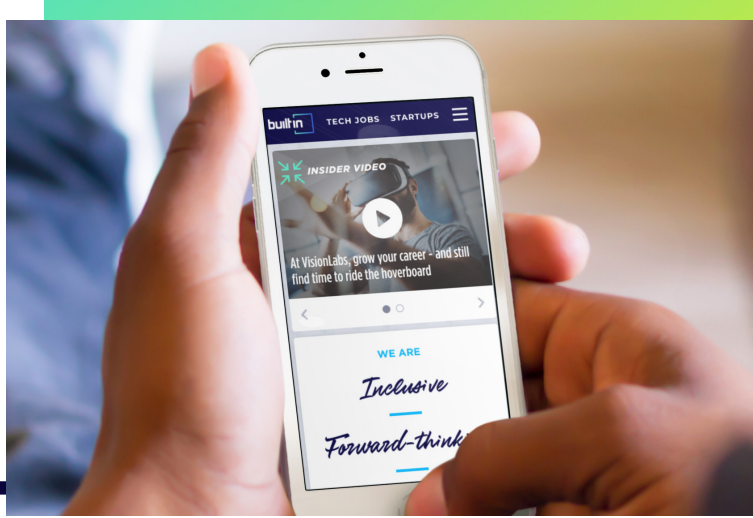
Who

Just your team.

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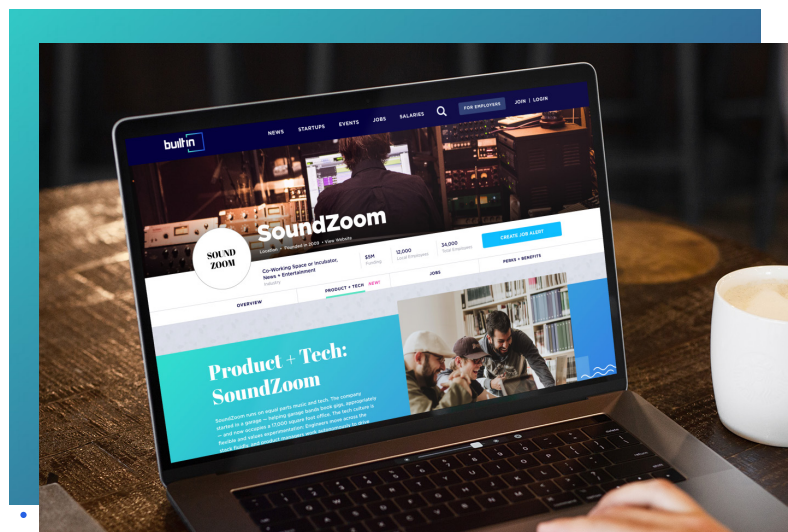
Shows off team members, office space and unique employee perspectives in an engaging, easy-to-digest format.

Insider Video.



*On-site production format available in select locations only.

Insider Page.



What

A high-level overview of a specific aspect of your company — such as office culture, DEI, remote work or product + tech — that is attached to a customer's Built In company profile. Can be purchased with photography services.*

Who

Just your team.

Why

Allows candidates to experience your culture without stepping foot in your office.

*Photography services available in select locations only.

Learn how to amplify your employer brand | [Contact us.](#)