

Meaningful Brand Engagement With An Audience Like No Other.

Don't let important roles go unfilled with traditional recruitment methods. Built In helps the nation's leading tech employers get in front of top talent, showcase their brands and grow their teams.

You have a brand everyone knows, but candidates need the full story. They want to know how your company is making a difference, if the culture is inclusive, and how your technology creates impact.

To tell that story, you need a trusted partner. Built In can help.

Leverage our platform as your own to cut through the noise and recruit smarter. Our unique content spotlights your brand, your company's innovation and its inspiring leaders. Our strategic targeting attracts talented professionals you need to reach your goals.

It's time to rethink how you recruit, and focus on meaningful interactions with the right audience.



THIS IS BUILT IN. THE FUTURE OF TECH RECRUITMENT.

“““

“Other tools let you create content. With Built In, the audience is targeted, and there's a real understanding of the community and competitive landscape. I think that knowledge is very important.”

PHIL REESE

Director of Talent Acquisition for Technology at Chewy

Built In Delivers Top Tech Talent.

We activate talent and brands. If you are looking to drive passive candidates to start actively considering your roles, or if you want to tell your employer brand story in a compelling and meaningful way, **Built In is the right partner for you.**

THE POWER OF OUR AUDIENCE

3.4 MILLION

technology professionals visit Built In every month.

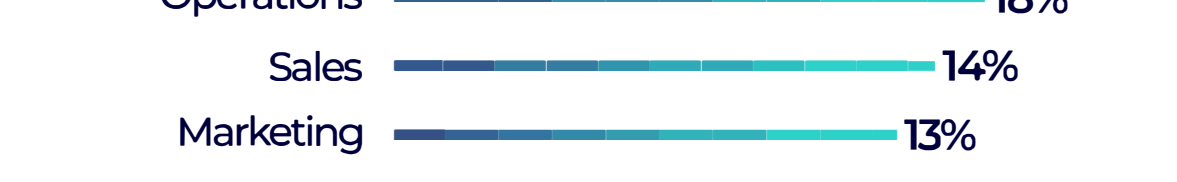
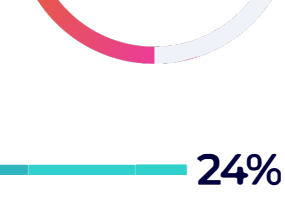
MEET CANDIDATES WHERE THEY ARE

BRAND TRUST

U.S. tech professionals trust Built In for industry trends and news as strongly as Gartner.

Our Audience.

Hyperniche Talent You Can't Reach Elsewhere.



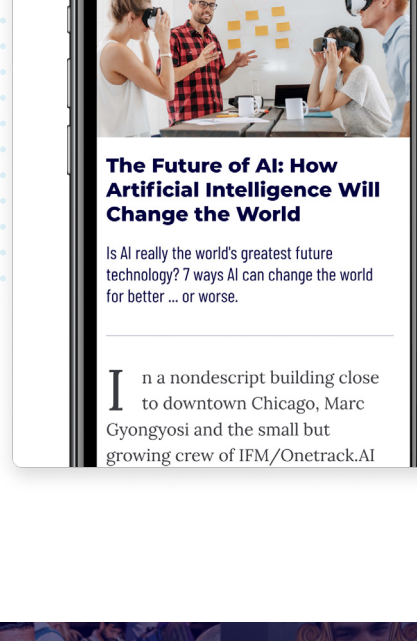
Amplifying Great Brand + Culture Stories.

We get your story in front of our audience and provide third-party validation.

Traditional recruitment sources reach only the professionals who are actively looking for jobs

Our content about your company inspires passive talent to convert to active and apply for your open roles.

APPLY



Capture a hard-to-reach tech audience through highly sharable stories from a trusted brand.

Built In helps tech professionals stay on top of trends and news, expand their networks and carve out futures at companies they believe in.

All photos are from Built In Community Events

Connect with Candidates Who Share Your Values.

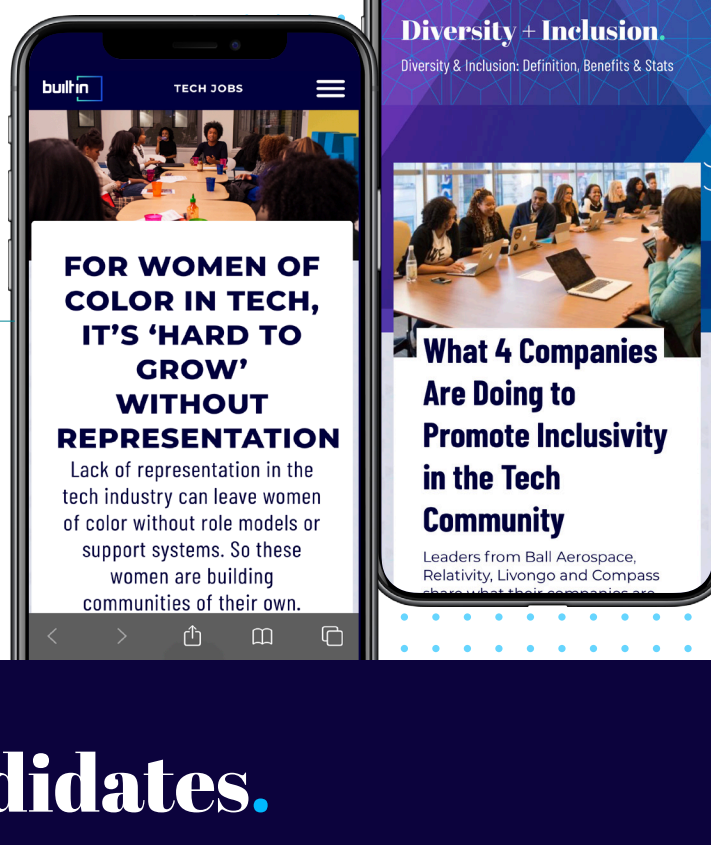
With our broad reach, we can help you meet **diverse candidates** whether they are looking for jobs locally, nationally or remotely.

BuiltIn gets **98K+ visits a month** from people searching for content that is meaningful to diverse candidates:

[Women in Tech](#) >

[Diverse Tech Companies](#) >

[Women of Color Tech Jobs](#) >



Diverse Candidates.

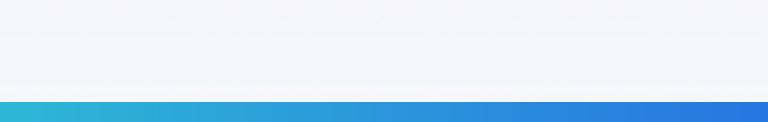
We look closely at DEI metrics. From an ethnicity standpoint, **39% of applicants from Built In** fall in an under-represented category for us. In terms of gender, we benchmark against the demographic makeup of our city. Applicants from Built In match this: 50% male to 50% female.

- Built In Customer: Danielle Bechtel, Talent Brand Marketing + Strategy



Our Customers.

We give companies of all sizes a megaphone for their employer brand.



Learn how to transform your business with Built In. | [Contact us.](#)