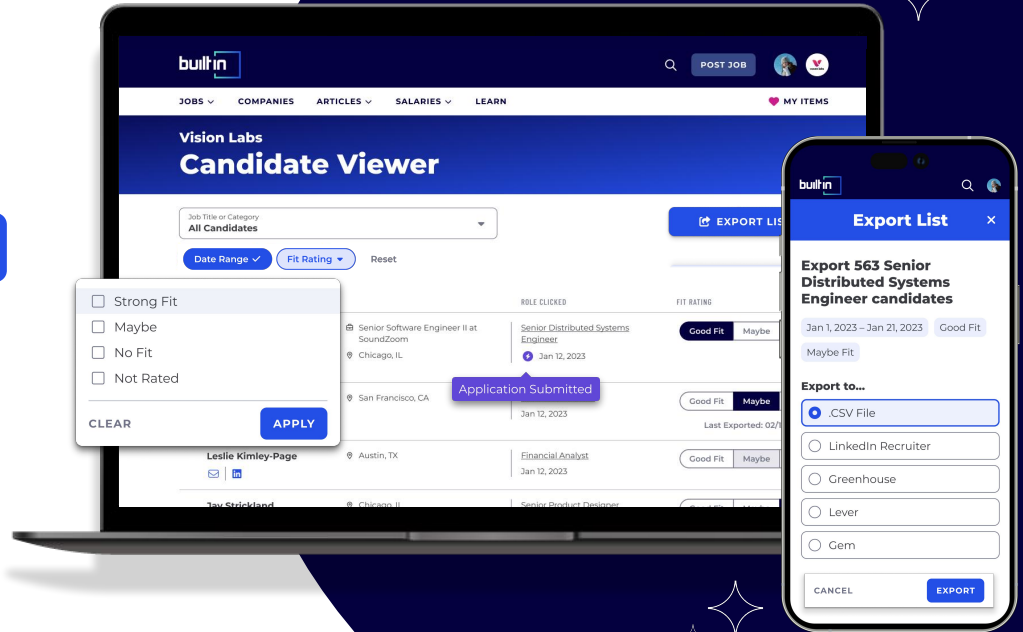




Don't Let A Hot Candidate Get Away

Spot Apply Starters So You Can Seal The Deal.

Candidate Viewer lets you **proactively re-engage** candidates who **researched your company on Built In** and abandoned their applications. Additionally, you will be able to **validate your multi-touch talent strategy** by tracking Built In users who applied through another source.



Engage the most in-demand talent

**30% drop off rate of
click to apply to
completed application in
your ATS.**

Source: Built In, Inc. Based on the average amongst Built In's customer base who use Easy Apply.

Built In's Candidate Viewer captures permission to share candidates' contact info, so you can **proactively reach out** to your best targets

- **Always:**
 - First and last name
 - Location
 - Email
- **When available:**
 - Resume
 - Role Title
 - Current employer
 - Online profile